



Academy 2025



Brian Smith

Teaching Professional

C. : (450) 240-5398

brian@sommets-sportifs.ca

Certifications

- Quebec PGA Professional (Class "A" in progress)
- Petro-Canada Coaching Excellence Award Winner (2023)
- NCCP Level 3 (Competition Development)
- Coach Development Coordinator (Golf Quebec)
- PGA Canada – Coaching Developing Competitors
- Olympic Coach 2018–2022

Approach: Holistic, based on six performance factors: technical, tactical, equipment, environment, physical, psychological.

Philosophy: Set realistic and achievable goals.

Teaching Method: Tailored programs for juniors, adults, and families.

Head of the golf academy.



Martin Plante

Head Professional

C. : (514) 777-7988

martin_plante@hotmail.ca

Certifications

- 35 years as a golf professional
- PGA of Canada member since 1989
- Equipment expert with personalized advice
- Competitor on the Quebec circuit

Approach: Comprehensive, centered on enjoyment and quick swing adjustments.

Philosophy: Encourage the joy of playing.

Teaching Method: Practical, player-specific guidance.





Didier Lai

Teaching Professional

C : (514) 824-4168
didier.lai@sympatico.ca



Marco Charron

Teaching Professional

C. : (819) 808-9648
charronmc66@gmail.com



Rates

SERVICE	DURATION	PRICE
Private lesson	55 min	90 \$ + tax
3-lesson package	3 x 55 min	255 \$ + tax
5-lesson package	5 x 55 min	400 \$ + tax
Semi-private lesson (2 people)	75 min	135 \$ + tax
On-course accompaniment	9 holes	200 \$ + tax

Payable at the pro shop or charged to your account.



Club de golf Balmoral
100, chemin Balmoral
Morin-Heights (Québec) J0R 1H0
☎ (450) 226-5656 ext. 238
✉ balmoral@lebalbalmoral.ca

Certifications

- PGA of Canada member since 2021
- Professional golf coach
- EMBA in Management and Marketing (Lyon)
- Experience in business development in new markets
- Former Assistant Professional at Memphrémagog Private Club

Approach: Attentive and supportive, focused on better guidance.

Philosophy: "Golf is life!"

Teaching Method: Inspired by lean management.

Liaison for corporate members and team activities.



Certifications

- PGA of Canada member
- NCCP Level 1 certified (Competition Development)
- Titleist brand ambassador
- Balmoral member for several years

Approach: Customized instruction focusing on technique, physical skills, and strategy.

Philosophy: Enjoy the game while pushing personal limits.

Teaching Method: Cutting-edge analysis technologies tailored to individual goals (recreational, improvement, performance).

